

## VIVIDESK™ – Enterprise Desktop Portal

VIVIDESK™ is an enterprise desktop portal developed by an internal physician, Dr Robert Hayward, in Canada in the 1990s. Dr Hayward is the director of the Centre for Health Evidence at the University of Alberta in Edmonton, Canada.

Medseed Pty Ltd is Vividesk Global Limited's exclusive Australian licensee for the VIVIDESK™ platform. For an overview of VIVIDESK™ go to [www.vividesk.com](http://www.vividesk.com). VIVIDESK™ is used extensively by a number of blue chip institutions across North America, including Hospital Systems, Educational Institutions, Professional Associations, Health Authorities and Continuing Professional Development Agencies.

In Australia Medseed has customized VIVIDESK™ for the Royal Australian College of General Practitioners (RACGP). The desktop portal, branded as *MyGeneralPractice*™ by RACGP, has been deployed to members of RACGP since 2005 and currently has more than 3,200 member users. For an overview of *MyGeneralPractice*™ and an online demonstration go to [www.mygeneralpractice.org.au](http://www.mygeneralpractice.org.au). It is the intent of RACGP to make the desktop portal available over time to all GPs in Australia.

The screenshot displays the MyGeneralPractice desktop portal within a browser window titled "Royal Australian College of General Practitioners". The interface features a navigation menu at the top with options: RACGP, eLibrary, Services, Admin, Partners, and a Browser icon. The main content area is titled "MyGeneralPractice" and includes a user profile for "Russell Beattie" with the date and time "Monday, 21 May 2007 9:14:06 AM". Below this, there are several navigation buttons: QA&CPD, Membership, gplearning, About, My Workspace, and Quick Help. The main content area is divided into three columns. The left column contains news items such as "Increased training support for rural and remote doctors" and "Changes to mental health CPD". The middle column features a section titled "Managing the mix: your mental health and alcohol" with a sub-section "Advance Care Planning Can Be A Thorny Issue". The right column contains a section titled "Mental Health Nurse Incentive Program Launched". At the bottom of the main content area, there are several utility buttons: Friday Fax, RACGP Media, Health Sites, Useful Sites, Search Engines, and My GP News. The bottom of the browser window shows the Windows taskbar with the start button, several open applications (Inbox - Microsoft Out..., Products Page, Medseed website VIV..., Royal Australian Colle...), and the system tray showing the time as 9:14 AM.

*MyGeneralPractice*™ provides busy general practitioners and other general practice staff with most of the support resources they will need to support their clinical activities. The desktop portal is also a significant pillar of RACGP's online presence and acts as an online distribution channel for the college's online products and services.

In 2007 Medseed will extend *MyGeneralPractice*<sup>™</sup> by developing a version specifically for use by practice managers and practice nurses. This will offer services specifically designed to support their activities in general practice. *MyGeneralPractice*<sup>™</sup> will soon be complemented by *GPDirect*<sup>™</sup>, an e-procurement portal for medical and practice consumables. The service will be available to medical practitioners exclusively through *MyGeneralPractice*<sup>™</sup> and is forecast to save general practices both time and money. The trading exchange technology used for *GPDirect*<sup>™</sup> has proved itself with a successful deployment in the retail pharmacy sector in the past few years.

For more information about VIVIDESK<sup>™</sup>, *MyGeneralPractice*<sup>™</sup>, or *GPDirect*<sup>™</sup>, email us at [contactus@medseed.com](mailto:contactus@medseed.com).